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# PEOPLE TO WATCH

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## DAVID DELRAHIM

PRESIDENT AND CEO

PLATINUM ENERGY  
& BLISS CAR WASH

Ever since David Delrahim was a young man, he dreamed of being successful. Immigrating to America at a young age, he believed that America was the land of opportunity and that you could achieve all of your goals if you worked hard. David set off to embrace the American Dream and he never looked back.

With over 30 years in business within the western United States, David's hard work and entrepreneurial attitude led him to become one of the largest independent owners of gas stations, car washes, and convenience stores in the region. He expanded his holdings to become one of the largest fuel distributors on the West Coast. Many would attribute David's success to his hard work, but also his passion for people.

"To know David is to love David", is a quote you might hear from his employees, whom he considers team members and "family." David's approach to success always incorporates a human element and a belief that you "must respect and cherish all people." David's passion for people has helped his organization grow and inspires his team and those around him. He has also incorporated this belief into his business model and has leveraged his organization to always incorporate philanthropic endeavors.

David recently launched Bliss Car Wash, the first locally branded express car wash, with a primary focus on being eco-friendly and philanthropic. Bliss is the most-efficient freshwater car wash operation, utilizing all biodegradable products with full accountability and transparency. The Bliss Car Wash model is forever changing the landscape of the carwash industry. "Water is life" and "unity" are the cornerstones of Bliss.

David believes that we all have the power to make a difference in each other's lives and to make our planet a better



place. To tie Bliss's fundamental principles and David's belief, Bliss has partnered up with Wells Bring Hope to drill a freshwater well in West Africa every time a new Bliss location opens up. Each freshwater well drilled will forever change the life of about one thousand people.

Over the years, David has donated hundreds of thousands of dollars annually to various causes, including The Heart Foundation, The Evan Fischer Foundation Memorial Fund, Motor4Toys Foundation, Malibu/Lost Hills Sheriff's Foundation, Los Angeles County Fire Department, and many of the San Bernardino County communities affected by the 2017 firestorms. David is a board member of the L.A. Chapter of The Jewish National Fund, a former board member of the S.F. Valley's Chamber of Commerce, and a contributing member to Wells Bring Hope.

[BLISSCARWASH.COM](http://BLISSCARWASH.COM)